# Executive Coaching Professional Learning

# Texas Strategic Leadership September 13, 2024

Strategic Planning Pathway

**Cross Cohort Collaboration** 



#### **Materials Site:**

r16.us/TSLEC

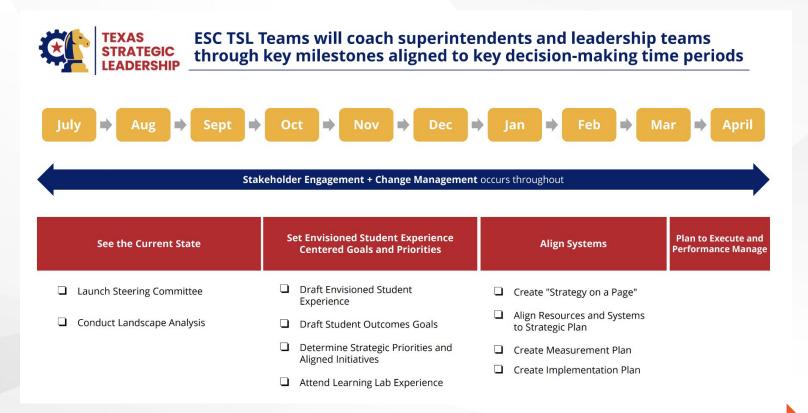
#### Dropdown:

Sep. 13, 2024 - Executive Coaching: Cross Cohort Collaboration - Strategic Planning Pathway Executive Coaching is...



the manifestation of servant leadership as one seeks to draw out, inspire, and develop the best and highest within people from the inside out.

The purposes of a person's heart are deep waters, but one who has insight draws them out.



## **BE an Executive Coach**



# **Learning Objectives**

# By the end of this session, I will:

- Understand "CRAFT" as a possible methodology for coaching conversations involving data.
- Be able to practice a Reflective Coaching Conversation.

in order to...

# **KNOW**

 The qualities, characteristics, and skillset of effective Executive Coaches

# DO

 Executive Coaching at the most effective level possible

# BE

- Servant Leader
- Avid Learner
- High Expectations StandardBearer
- Connector and Partner



# **CRAFT** as a Coaching Methodology











# **Consider** the Data

Reflect on Implications

Analyze Priorities

Formulate a Plan

Take Action

What key points stand out to you in this data?

What might the data suggest about your current approach?

What areas might need your immediate attention?

What steps might you take to address these priorities?

What will be your first move?

What are the most significant trends or insights?

How do these insights align with your goals or expectations?

Where might you make the most impact based on this information?

How might you structure your approach to ensure success?

How might you measure your progress and stay accountable?

Additional Coaching Questions:



# **CRAFT** as a Coaching Methodology











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# **PMDSs: Your Turn**

# **Coaching Scenario:**

PMDS, you have presented the data story to the Steering Committee, allowing them to individually chart STRENGTHS & OPPORTUNITIES for GROWTH that they notice along the way.

Using CRAFT, coach the Steering Committee through the next steps.

## **Breakout Rooms:**

8 min total; PMDS - Coach; One-Observer: Others - SteerCo

2 min - Set Up 4 min - Coaching 2 min - Reflection Back to Whole Group Reflection - Be prepared to share.













Consider the Data

What key points stand out to you in this data?

What are the most significant trends or insights?

#### Reflect on Implications

What might the data suggest about your current approach?

How do these insights align with your goals or expectations?

#### Analyze Priorities

What areas might need your immediate attention?

Where might you make the most impact based on this information?

# Formulate a Plan

What steps might you take to address these priorities?

How might you structure your approach to ensure success?

#### Take Action

What will be your first move?

How might you measure your progress and stay accountable?







PMDSs: Your Turn - Round 2

# **Coaching Scenario:**

PMDS, you have received a call from a campus principal who is concerned about the data story since his campus is higher performing than other campuses.

Using CRAFT as a starting point, coach the principal with a focus on a shift to district-level systems.

## **Breakout Rooms:**

8 min total; PMDS - Coach; One-Principal: Others - Observers

2 min - Set Up
4 min - Coaching
2 min - Reflection
Back to Whole Group Reflection - Be prepared to share.





#### Consider the Data

What key points stand out to you in this data?

What are the most significant trends or insights?

# Reflect on

What might the data suggest about your current approach?

How do these insights align with your goals or expectations?

**Implications** 

#### Analyze Priorities

What areas might need your immediate attention?

Where might you make the most impact based on this information?

# Formulate

a Plan

What steps might you take to address these priorities?

How might you structure your approach to ensure success?



The Concerned Client

Take Action

What will be your first move?

How might you measure your progress and stay accountable?







# Impact Insights ELEVATE YOUR IMPACT



#### **Hone Your CRAFT**



#### The potential of true mastery awaits.

#### "Hone your craft."

As I hear that phrase, it immediately brings to mind an insightful combination of humility, perseverance, authenticity, refinement, and pressing into perfection.

I paused to learn more...

**Hone** – to smooth or sharpen (a blade); to refine or perfect something over a period of time.

Craft - an activity involving skill.





# Thank you!