

## Hone Your CRAFT



*The potential of true mastery awaits.*

### **“Hone your craft.”**

As I hear that phrase, it immediately brings to mind an insightful combination of humility, perseverance, authenticity, refinement, and pressing into perfection.

I paused to learn more...

**Hone** – to smooth or sharpen (a blade); to refine or perfect something over a period of time.

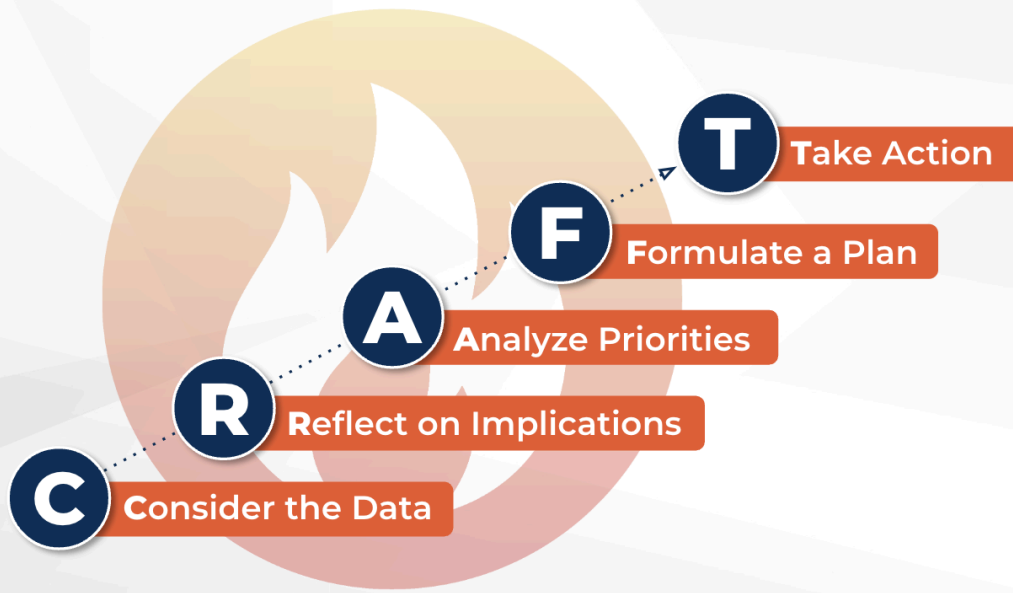
**Craft** – an activity involving skill.

For an athlete, images of “honing your craft” may come to mind immediately; such as increasing practice times, playing more, seeking out an effective coach, refining your skills in your position. For a wood craftsman, “honing” may include research and application of advanced techniques and refining your ability to apply finished details.

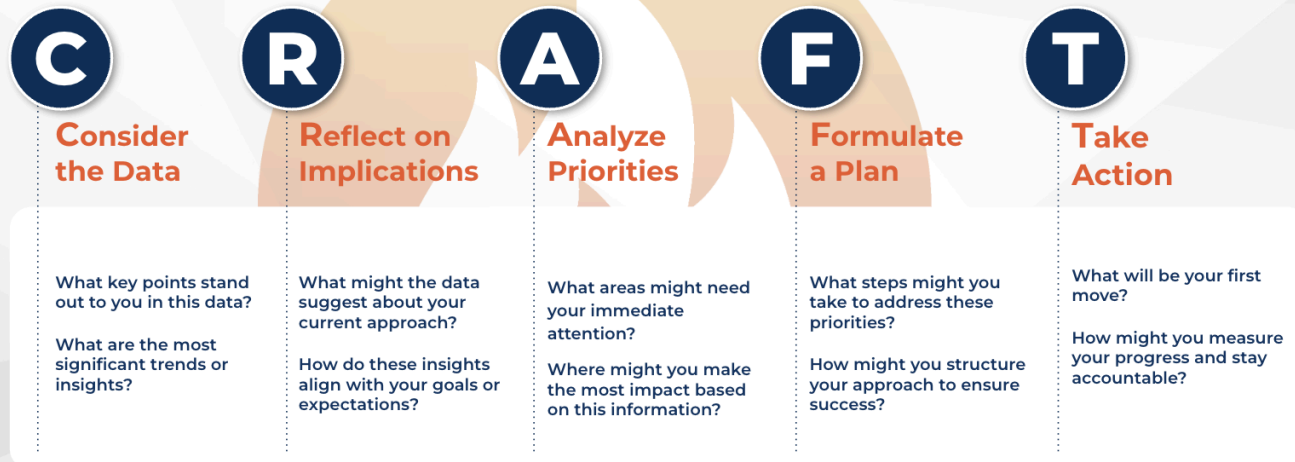
What might “smoothing, sharpening, refining, or perfecting” look like for a skill in which you engage? What might “honing” look like in our craft of “executive coaching”?

In the spirit of this mindset, we are hopeful the following tool serves two purposes: 1) the opportunity to continue to hone your craft as you serve as an executive coach, 2) a tool to use as you serve your clients as they explore relevant data and move to take action.

## CRAFT as a Coaching Methodology



## CRAFT



As continual learners, practitioners, and moving with steps of humility and curiosity, the opportunity to gain a new skill, refine a present perspective, or rekindle an effective method brightens the horizon. Valued and respected are the leaders, performers, athletes, and craftsmen willing to continually hone their craft.

**The potential of true mastery awaits.**



*A good coach can change a moment.*

*A great coach can change a life.*

*Let's become great.*